

# 22nd Annual Newhall-Saugus **RODEO**

Bonelli Ranch, Saugus, California

April 24-25, 1948



**OFFICIAL  
PROGRAM**

SELLING PRICE \$.244  
SALES TAX .006

Price **25c**

*Willie Bonelli*

## LOS ANGELES COUNTY'S OWN RODEO

NEWHALL - SAUGUS RODEO means **true** Rodeo to the many thousands of enthusiasts from coast to coast. It is the focal point for one of the oldest traditional rodeos in the country. Its purpose is to perpetuate this yearly event and give to Southern California another achievement in historic backgrounds.

Presented for the twenty-second consecutive season this rodeo is the outstanding and picturesque event of the year, ranking with the famous Cheyenne, Pendleton, Salinas, Ft. Worth, Calgary and Madison Square Garden events.

Witnessed by more than half a million persons from all parts of the West, the thrilling contests, colorful presentation of the magnificent Grand Parade fitted into a unique background of scenic beauty, presents a true picture of the Old West.

World champion contestants are eager to compete in these events because of the attractive purses offered winners of the many contests, which are staged under the rules of the Rodeo Cowboys' Association. All points earned become a part of the yearly computation toward the National Championships.

The famous Bonelli ranch at Saugus is one of the finest arenas in the country, offering every facility for the staging of rodeos and housing of livestock. It has a seating capacity of over twenty-two thousand, with parking space adjacent to accommodate the maximum of automobiles. Centrally located near the heart of the beautiful San Fernando Valley, the arena is easily reached through five major highways.



**WILLIAM G. BONELLI**

Owner and Operator

**MERLE TEMPLETON**

Asst. General Manager

**ARTHUR C. MILLER**

Rodeo Counsel

**DR. W. G. BONELLI, JR.**

and

**DR. B. J. BONELLI**

Resident Veterinarians

**ANDY JAUREGUI**

Arena Director

Public Address System  
courtesy of

**NEWHALL REFINERY**

**SNYDER AMBULANCE  
SERVICE**

Andy Jauregui, our arena director, today is an old hand at the rodeo business. As a stock owner, rodeo rider and generally all-around capable and popular horseman, his face is familiar to many rodeo fans throughout the world.

Andy started his rodeo career when only fifteen years old. He has had the distinction of being one of the few cowboys who has ever ridden "Tumbleweed."

Other honors won by Andy are the Newhall stockmen's steer roping championship in 1931; the steer roping as well as calf roping championships again at Newhall in 1933; the team and calf roping championships at the Salinas rodeo in 1934. In 1938 he completed and won the calf roping event at Cheyenne. This same event was won again at the Phoenix rodeo in 1942.

The Jaureguis have a fine ranch here in Saugus where they make their headquarters. They are the proud parents of four fine children who are all capable horsewomen.

## *Rodeo Queen*



**MISS LOIS ANN LEVER**

Queen of Newhall-Saugus Rodeo mounted on the famous quarter horse Honest John. This year's queen, Miss Lever, was chosen by the San Fernando Rangers. This unit, consisting of 25 members, was organized in 1929. Succeeding years the queen will be chosen by each other Posse in rotation.

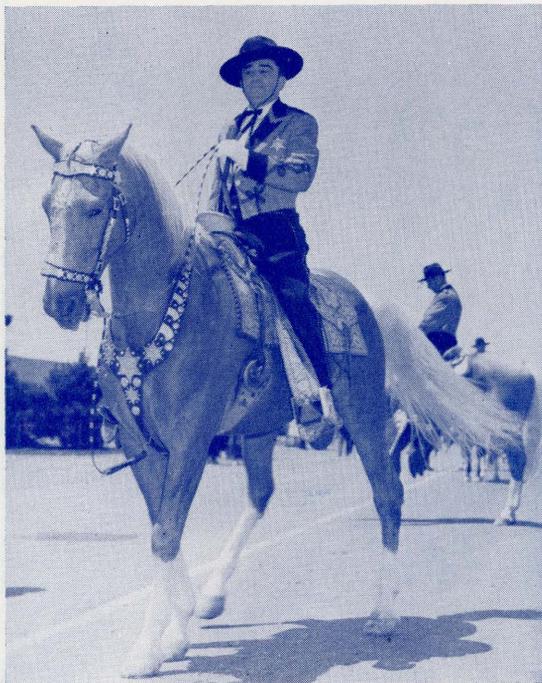
*Compliments*

*of*

**LUCEY'S RESTAURANT**

**MELROSE AVE.**

## EUGENE WARREN BISCAILUZ



Eugene Warren Biscailuz was born March 12, 1883, on Summit Avenue in the Boyle Heights section of the City of Los Angeles.

His father, Martin Biscailuz, was a successful attorney in Los Angeles. He was a native son of French-Basque lineage and married Ida Rose Warren, also a native of California, and the mother of Eugene. On her mother's side, Ida Rose Warren was a descendant of an old California-Spanish family (Lopez). Her father was Billy Warren, a New Englander who came to California, became one of the first Marshals of the City of Los Angeles, and was killed in a gun battle while serving in that capacity.

Eugene was educated in public schools and St. Vincents College in Los Angeles. In later years, he studied law at the University of Southern California Law College.

He was but fifteen years of age when his father died and thereafter had to make his own way. He first undertook law enforce-

ment work in 1907 when he served in the Civil Division under Sheriff William A. Hammel. He advanced rapidly to Assistant Chief Civil Deputy, which position he held until 1921 when he was appointed Undersheriff by William I. Traeger. He served as Undersheriff until August, 1929, when he was appointed first Superintendent of the California Highway Patrol. In March of 1931, he returned to Los Angeles County as Undersheriff and served in that capacity to December, 1932. At that time, Traeger was elected to Congress and Biscailuz was appointed Sheriff to finish the unexpired term. He was elected Sheriff in 1934, re-elected in 1938, and again in 1942 and 1946. He holds the distinction of having remained in office longer than any other Sheriff of Los Angeles County.

During his years of service, Biscailuz has taken a prominent part in the handling of many famous cases. He is looked upon as a respected leader throughout law enforcement circles, and his department possesses an enviable reputation throughout the country as a progressive and efficient law enforcement organization.

During World War II, Biscailuz served as organizer and head of County Civil Defense activities. Under his direction, thousands of volunteers were carefully trained and fitted to carry on civilian war duties. He served upon the State War Council and with numerous other groups organized for civil defense purposes.

In 1933, Biscailuz was commissioned a Lieutenant, Sr. Gr., U.S.N.R. He advanced to Lt. Commander in 1940 and in 1946 to Commander. During 1943 and 1944, he served on temporary active duty with the D. I. O., 11th Naval District.

Biscailuz is a member of a great many fraternal orders, clubs and civic groups. He is extremely active in public life and is held in high esteem by all who know him, socially or professionally. He has all the qualities of a natural leader, an outstandingly magnetic personality, and a genuine fondness for his fellow man which wins him legions of friends.

**BEST WISHES  
FOR A  
SUCCESSFUL SHOW**

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GLENDALE**



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*Mel-O-Dee*

*Restaurant*

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*es Airport*

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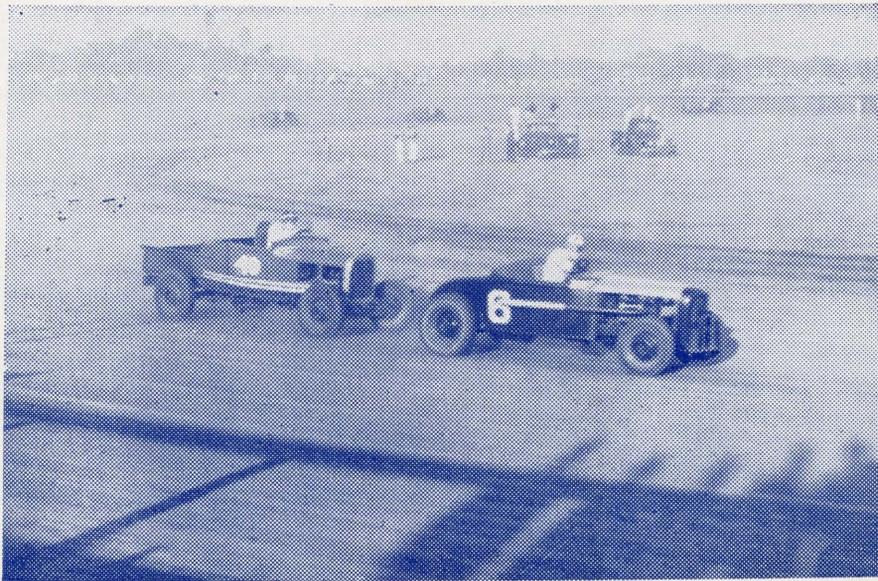
**HERMOSA BEACH**

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# The Roaring Hot Rods

. . . 2:30 Sunday, May 2



Beginning

**May 2nd**

**Bonelli Stadium, Saugus**

**Free Parking**

**15,000 Seats, \$1.20, Inc. Tax**

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# Arena Program

Saturday and Sunday, April 24-25, 1948

Andy Jauregui, Arena Director

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## EVENT No. 1

(1st Section) BAREBACK BRONC RIDING

### Names in Supplement

**Purse \$500.00.** \$20.00 Entrance Fee Added to Purse (bronc saddle). This contest requires all the skill of the man on the flying trapeze, balanced tumbling, and rough riding in combination. The bronc riders are nicknamed "India Rubber Men."

To qualify as a bronc rider, the boy must be able to ride any and all kinds of bad horses as he draws his steed by lot. He sits on a live

volcano which erupts every moment and hopes he can continue to sit for ten seconds and you have no idea how long that is when in the contestant's position.

The cowboy bronc riders competing for the purse are real bronco busters who can "take the top off" an unbroken or wild horse. Try it sometime if you want some excitement.

## EVENT No. 2

(1st Section) CALF ROPING

### Names in Supplement

**Purse \$500.00.** \$40.00 Entrance Fee Added to Purse. (Roping bridle). Wild calf roping has always been one of the outstanding features in Rodeo contests. Since the very early Rodeos the ropers with unusual ability were entered in this event.

The cow-pony is an important factor. They have been trained on the cattle range and unless the pony is a good one, there is small chance for a contestant to "bring home the bacon." Watch these ponies carefully to see an exhibition of equine intelligence.

## EVENT No. 3

(2nd Section) BAREBACK BRONC RIDING

### Names in Supplement

## EVENT No. 4

(2nd Section) CALF ROPING

### Names in Supplement

## EVENT No. 5

SHERIFF'S POSSE CALF ROPING

2 Ropers

## EVENT No. 6

(1st Section) SADDLE BRONC RIDING

## EVENT No. 7

TRICK ROPING

Monty Montana, Buff Brady, Slim Pickings (Clowning)

The famous Monty Montana and troupe. Mr. and Mrs. Montana are nationally known trick ropers and riders. They have grown up in the circus and rodeo world and are tops in their line.

They have two children to carry on when Monty and his wife retire, which will be many years in the future as neither one of them drinks or smokes. Absolutely nothing stronger than a coke.

## EVENT No. 8

TEAM ROPING

**Purse \$200.00.** \$40.00 Entrance Fee Added to Purse

**EVENT No. 9****SHERIFF'S POSSE TEAM ROPING****2 Teams**

**Purse \$100.00.** \$10.00 Entrance Fee Per Team Added. Two pairs of Levi Strauss overalls to the first place team.

This event is an innovation to the California Rodeos. It is a new feature wherein each

posse chooses two teams of two men for the steer-stopping event, association rules applying. Each roper is a deputy sheriff and a member of his respective posse and a non-professional.

**EVENT No. 10****(2nd Section) SADDLE BRONC RIDING**

**Purse \$500.00:** \$20.00 Entrance Fee Added to Purse. In Spanish the word "Bronco" means "Bad." The rearing, snorting bronco is saddled and bridled in the chute and penned there until the contestant is on his back. Then he is released by opening the chute gate and frequently the cowhands are injured when this is done.

It takes a rider of no mean ability to stay on a raging, pitching, outlaw horse of the plains, and a top-hand bronc rider will admit there is some inherent instinct which keeps him there.

Bronc riding developed in California on the great Spanish ranches before the American settlers came to the Southwest.

**EVENT No. 11****WILD COW MILKING**

**Purse \$200.00.** \$10.00 Entrance Fee Added to Purse

**EVENT No. 12****TRICK RIDING**

**Slim Pickings, Buff Brady  
Polly Burson, Edith Happy  
Louis Montana, Monty Montana**

**EVENT No. 13****COSTUME RACE****EVENT No. 14****BULLDOGGING OR WILD STEER WRESTLING**

**Purse \$500.00.** \$30.00 Entrance Fee Added to Purse. (Levi's). Out where the West begins they call the gentle art and sport of Cowboys' Wild Steer Wrestling, "Bull Dogging." Under any name it is the most dangerous, breathtaking event in Rodeo's blood-tingling contests.

When the steer is released from the chute, the cowboy wrestler plunges off his horse at

full gallop and aims to catch the critter by the horns.

After the cowboy has brought the steer to a full stop, he must twist the animal down so that it rests on its side with all four feet extended.

This rule has to be fully met before the arena judge will drop his flag to signal the time in which the steer has been thrown.

**EVENT No. 15****BRAHMA BULL RIDING**

**Purse \$500.00:** \$20.00 Entrance Fee Added to Purse. (Levi's). "Ride 'em Cowboy," has a real meaning when the wild Brahma steers pour out of the chutes. You have to take a good look at these mammoth critters in this slambang affair to understand what a rider is up against.

Notice those long, sharp horns, those slim legs denoting speed, and those rolling eyes that indicate vicious temper.

They are comparatively modern cross-breed, with blood of the sacred cattle of India, from which they derive the name "Brahma," and mingled with the blood of our own Southwest beef cattle.

The steer rider is allowed to use only one hand and all he has to keep him on the Brahma's back is a handhold on a loose rope passed around the steer's body.

# Rules and Regulations for Various Arena Events of the 22nd Annual Newhall-Saugus Rodeo

FOR SCHEDULE OF EVENTS SEE PAGE 12 AND 13

## BRAHMA BULL RIDING

Riders must take bulls as they come in chute and must ride as their names appear on program. Any rider turning down bull or refusing to ride or not being ready to ride when called will be disqualified and not allowed to ride for day money that day or any following in this event, and shall also forfeit his entrance fee. All entries go each day. Riders allowed eight seconds to make ride.

Riding to be done with loose rope and one hand. This will be a four ride average. Each contestant must wear a cowboy hat, boots and spurs when coming out of chute. The judges' decision will be final in this contest.

## BRONC RIDING

Riders must ride as their names appear on program. Any rider turning down horse, or refusing to ride, or not being ready to ride when called will be disqualified, and not allowed to ride for day money that day, or any day following in this event, and shall also forfeit his entrance fee. All riders go each day.

Horses and association saddles will be furnished by the management, and the management will draw mounts for riders. If rider draws a horse he has once ridden during this contest, he must draw again, and he must ride as often on any horse as judges deem necessary. Riding to be done with plain halter and one rein. Rein must be without tape or knots. Rein hand must show daylight above horse's neck as rider leaves chute. Hand and rein must be on same side of horse's neck. After the horse leaves the chute, everything the rider does will be counted for or against him.

The matter of re-rides will be decided by the judges. Riders allowed 10 seconds to make the ride. Any of the following offenses will disqualify rider—being bucked off; coasting with feet against horse's shoulders; changing hands on rein; wrapping rein around hand; pulling leather; losing a stirrup; failure to leave starting place with both spurs against horse's shoulders; not being ready to ride when called; use of any substance on any part of rider's clothing or on any part of his equipment; cheating in any manner to prevent horse from doing his best; riding otherwise than with straight rein from halter ring to rider; riding with locked rowels. This will be a four ride average. Each contestant must wear a cowboy hat, chaps, boots and spurs when coming out of the chute. The judges' decision will be final in this contest.

## DALLY TEAM ROPING

Ropers must take steers as they come in chute, and ropers must go as their names appear on program. Any roper turning down steer or refusing to rope, or not being ready to rope when called will be disqualified and not allowed to rope for day money that day or any day following in this event, and also shall forfeit his entrance fee. First three days one-third of all entries go each day. All teams having made time go on fourth day for two steer average.

Contestants allowed to enter but one time. Each contestant will be allowed to carry but one rope. Each team allowed four throws in all. Roper roping steer without turning loose the loop will be considered no catch.

Contestants will start from behind a barrier. Ten seconds fine for breaking barrier. Steer belongs to roper after he crosses deadline regardless of what happens. Ropers must dally to stop steer. No tied ropes allowed. Steer to be roped first by head or horns or head and one horn. Five seconds fine for head or horns and one front foot. All other catches disqualify including one horn and figure eight on the noose. Steer to be roped by one or both hind feet. Allowing steer to back into loop not permitted. Straight time for two hind foot catches. Five seconds added to time for one hind foot catch.

Steer to be stopped but not thrown. Time will be taken when steer is stopped, both horses facing steer in line with ropes tight. Steer must not be handled roughly at any time and ropers may be disqualified if in the opinion of the field judges they have intentionally done so. Any question as to catches in this contest will be decided by the judges. Each contestant must wear a cowboy hat and boots.

## BAREBACK BRONC RIDING

Riders must ride as their names appear on program. Any riders turning down horse, or refusing to ride, or not being ready to ride when called will be disqualified, and not allowed to ride for day money that day, or any day following in this event, and shall also forfeit his entrance fee. All riders go each day. One hand rigging to be used.

Horses will be furnished by the management, and the management will draw mounts for riders. If rider draws a horse he has once ridden during this contest he must draw again and must ride as often on any horse as judges deem necessary. After horse leaves the chute, everything the rider does will be counted for or against him.

The matter of re-rides will be decided by the judges. Riders allowed 8 seconds to make the ride. Each contestant must wear a cowboy hat, boots and spurs when coming out of the chutes. The judges' decision will be final in this contest.

## STEER WRESTLING

Contestant must take steers as they come in chute, and must go as their names appear on program. Any contestant turning down steer or refusing to take steer, or not being ready to take steer when called, or failing to jump at steer after he does take him, will be disqualified, and not allowed to compete that day or any day following in this event, and also shall forfeit his entrance fee. All entries go each day. Horses cannot be used more than three times during each performance.

Contestant and hazer will start from behind a barrier. Ten seconds fine for breaking barrier. Steer will be given start. Steer belongs to contestant after he crosses deadline, regardless of what happens. After catching steer, wrestler must bring it to a stop and twist it down. If steer is accidentally knocked or thrown down before being brought to a stop, or is thrown by wrestler putting animal's horns to ground, it must be let up on all four feet and then thrown. Steer will be considered down only when it is lying flat on its side, all four feet out and head straight. The fairness of catch and throw will be left to the judges and their decision will be final.

Hazer must retire from field as soon as wrestler catches his steer and must not render any assistance to contestant while contestant is working the steer. Failure to observe this rule will impose penalty on contestant.

There will be a time limit of 90 seconds in this contest. If wrestler has not caught and thrown his steer in 90 seconds, he will retire from arena on signal and be given no time.

## CALF ROPING

Ropers must take calves as they come in chute and ropers must go as their names appear on program. Any roper turning down calf or refusing to rope or not being ready to rope when called will be disqualified and not allowed to rope for day money that day or any day following in this event, and also shall forfeit his entrance fee. All entries go each day.

Roper will start from behind a barrier. Ten seconds fine for breaking barrier. Calf belongs to roper after he crosses deadline, regardless of what happens. Roper roping calf without turning loose the loop will be considered no catch.

Each contestant will be allowed to make two throws, and on failure to catch must retire immediately from arena. Catch as can and catch must hold until roper gets his hands on calf. Roper must use a neck rope or strap and arrange rope and reins to prevent horse from dragging calf. Roper must not bust calf, but dismount, go down rope and throw calf by hand, cross and tie any three feet and throw up both hands as signal for time. If calf is down when roper gets to it, it must be let up and thrown by hand. The tie must hold until passed on by the judge. If tie comes loose or if calf gets up before tie is ruled a fair one, the roper will be marked no time. Time limit sixty seconds.

If roper intentionally busts calf or handles calf roughly at any time, he will be fined or disqualified, at the discretion of the field judges. This will be a four calf average. Each contestant must wear a cowboy hat, and boots. Any question as to catches and ties in this contest will be decided by the judges.

## WILD COW MILKING

Roper must take cows as they come in chute, and ropers must go as their names appear on program. Any roper turning down cow or refusing to rope, or not being ready to rope when called will be disqualified and not allowed to rope for day money that day or any other day following in this event, and also forfeit his entrance fee. One fourth of all entries go each day.

Each contestant will be allowed to carry but one rope and can make one throw and on failure to catch must retire immediately from arena. **Ropers must dally to stop cow. Tied ropes not allowed. If rope is caught or tied or not free on saddle horn before or after roper dismounts to milk cow, he will be disqualified and marked no time.** Contestant will start from behind a barrier. Ten seconds fine for breaking barrier. Cow belongs to roper after she crosses deadline regardless of what happens. Cow to be roped by head or horns, or head and one horn, or head and horns and one foot. All other catches disqualify including one horn and figure eight on the nose.

If cow is handled roughly at any time, the roper will be disqualified if in the opinion of the field judges he has intentionally done so. All muggers or helpers must stay out of arena until called.

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# Sheriff's Posses

The Sheriff's Posse was conceived and organized right after Pearl Harbor for purposes of Civilian Defense. Training and supervision is directly under a captain from the Sheriff's office. Each posse has a deputized civilian commander working under the captain's direction. These groups listed herewith consist of over 300 trained men available at a moment's notice in case they are needed for any major disaster.

Firestone Posse No. 1

Cpt. V. P. Gray  
9309 South Vermont Avenue  
Los Angeles 44, Calif.

Hollywood Posse No. 9

Cpt. Fred England  
703 California State Bldg.  
Los Angeles  
(Residence: 8330 McGroarty, Sunland)

East Los Angeles Posse No. 2

Cpt. H. C. Brewster  
531 W. Garvey  
Monterey Park

Calabasas Posse No. 11

Cpt. Jay Morley  
6167 Sepulveda  
Van Nuys

Temple City Posse No. 5

Cpt. James Burns  
302 Primrose Street  
Monrovia

Sheriffs Auxiliary Posse of Palmdale

Cpt. R. M. Boyd  
Palmdale, Calif.

Newhall Posse No. 6

Cpt. A. Stewart  
Newhall

Sheriff's Auxiliary Posse No. 12 of Montrose

Cpt. William Deal  
8260 Mills Avenue  
La Crescenta

Gorman Auxiliary Posse

Cpt. August Anderson  
Gorman

San Fernando Rangers

c/o Cpt. Ted Munden  
2045 No. Lincoln Street  
Burbank

San Dimas Posse No. 8

Cpt. Claude Morgan, R. A. Cook  
De Lancey and Gladstone Sts.  
San Dimas

Long Beach Mounted Posse

c/o Chief of Police Al Slaight  
Long Beach, Calif.

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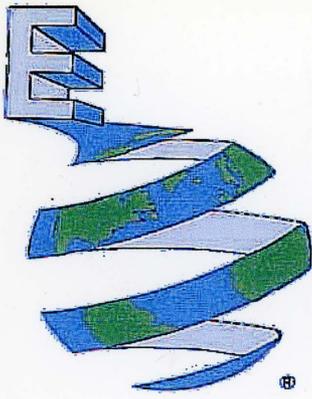


Just around the corner towards Newhall

**Phone Newhall 127**

**FRANK B. HANOFR**

**A. OTTO MOSS**



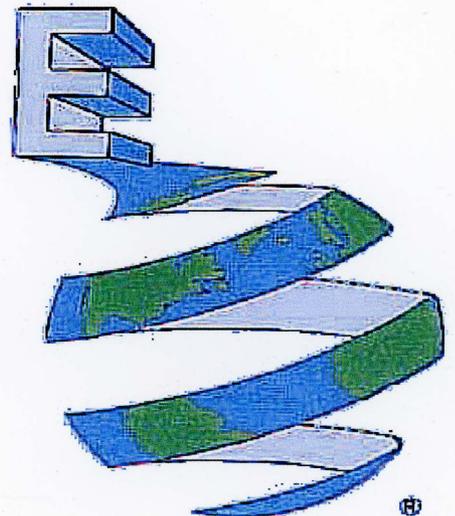
Montie Montana



This certificate confirms that this 1948  
NEWHALL - SAUGUS RODEO PROGRAM

                     is from the personal archives of Cowboy Star MONTIE MONTANA. This auction lot came directly from the ranch and home of Montie & Marilee Montana and has been personally authenticated by Mrs. Marilee Montana. The series of items, of which this is a part, has never been sold before this date and is guaranteed to specifically originate from the personal collections of Film, Rodeo & Roping Legend MONTIE MONTANA.

This lifetime guarantee of provenance is directly from the licensed, exclusive source: EarthHunt.com of Montara, CA.



 2/18/01

Rick Lemberg - President, EarthHunt.com  
Museum & Rare Book Auctions  
E-Bay ID: EarthHunt - (650) 563-9450

Lot #7